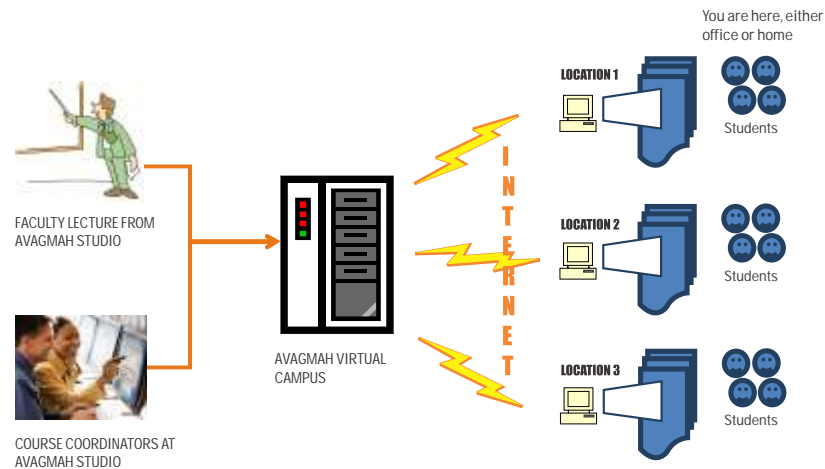
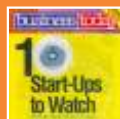


How Live-Online Faculty led sessions are conducted



24x7 Learning Accolades



Bachelors in Business Administration Online BBA for working professionals

avagmah or avagama (n) (Sanskrit): understanding, Comprehension, intelligence (Bhag. IX, 2&c)

AVAGMAH is a continuing education initiative from 24x7learning, a premium Talent Life cycle Management Company.

AVAGMAH helps India meet the challenges of specialized skills when leading the global economic warfront.



AVAGMAH Online School
Higher Education Division of 24x7 Learning Pvt Ltd
20, Annaswamy Mudaliar Road, Ulsoor Lakefront, Bangalore - 560 042, India
Phone: +91 80 40699100 Toll Free: 1-800-4250-247
Email: admission@avagmah.com Visit: www.avagmah.com



Bharathidasan University

“We now accept the fact that LEARNING is a lifelong process of keeping abreast of change”.

- Peter Drucker

About AVAGMAH Online School

AVAGMAH is the higher education division of 24x7 Learning, India's largest eLearning Implementation Company. Since its inception in 2008, AVAGMAH has made rapid strides in providing quality education to thousands of students in India and abroad; delivering University accredited Executive Education programs.

Virtual Classroom sessions through internet, Continuous & rigorous evaluation methodology, ISO 9001:2000 certified Learning Management System, Industry oriented world class curriculum, and a dedicated learner support team ensure that all our learners get well equipped to face challenges in the corporate world.

Focused on providing Executive Education to working professionals, most of our learners are in age bracket of 25-40 years and work in Indian & Global MNCs. As of today, we have learners from 25+ countries across the world.

About Bharathidasan University

Bharathidasan University (BDU) operates out of 1000 acres campus in Trichy and was established by Govt of Tamil Nadu in February 1982. Today BDU is among the top 10 state universities in India. BDU is accredited with “A” Grade by NAAC and is a member of the Association of Indian Universities (AIU) and Association of Commonwealth Universities (ACU). The 2 years MBA program draws its input from Bharathidasan Institute of Management (BIM, Trichy) which is among the top 25 B schools in India. Center for Distance Education - BDU is recognized by the Joint Committee comprising of AICTE-DEC-UGC.

Program Objective

Graduation is the most essential qualification for entry into the corporate world. BBA (Global) program offered by AVAGMAH Online School prepares you to learn and develop business acumen and meet the challenges of middle-level management positions in public and private sector. It will help you build the foundation of a rewarding management career as it opens opportunities for growth as well as higher education in the form of PG degrees.



Subjects Covered:

First Year	Second Year
Fundamentals of Management	Business Communication
Business Economics	Financial Accounting
English Language	Business Statistics
Business Environment	Fundamentals of Organizational Behavior
Fundamentals of Marketing	Legal Aspects of Business

Third Year
Financial Management
Business Information Systems
Human Resource Management
Cost & Management Accounting
Production & Operations Management

Course duration

Duration: 3 Years

Eligibility: 10 + 2/Intermediate in any stream

Year	Admission Fees	Tuition Fees	Total
I Year	800	15,000	15,800
II Year	-	15,000	15,000
III Year	-	15,000	15,000

With AVAGMAH you:

▶ Don't need to leave your job for further studies

Don't need to travel anywhere to attend a class

▶ Get access to Top B Schools' faculties right at your computer screen

Get a UGC & DEC, Govt of India approved degree

▶ Get quality education at the minimum cost



Program Fee:

One time admission Fees: **Rs 800**
Academic Fees: **Rs 15,000/year**

“Learning is not compulsory ... neither is Survival”.

- W. Edwards Deming